

REMARKS

On February 2, 2010, the attorney for Applicants and the Supervisory Examiner Matthew S. Gart held a phone interview discussing amendments to the claims to correct grammatical errors and to amend claims 20 and 34 to make corrections to the means language. The Examiner said that these amendments would be entered if submitted in a 312 Amendment, which Applicants present herein.

Applicants amend the claims as follows.

Amend claim 1 to correct a grammatical error, changing “operation” to “operations”.

Amend claims 11, 30, 65 to correct a grammatical error, changing “comprises” to “comprise”.

Amend claim 14, 15 to correct a grammatical error changing “a” to “an”

Amend claim 14 to change “number” to “a number” to clarify the antecedent basis.

Amend claim 18 to correct a grammatical error changing “computerized inventory database” to “a computerized inventory database” to clarify the antecedent basis of this element.

Amend the limitation (vi) of claim 20 to remove the language “means for”. Applicants note that the “means for” language was removed from all the limitations of claim 20 in the Amendment dated December 26, 2003, but was inadvertently not removed from limitation (vi). Applicants submit that this amendment removing the “means for” language clarifies the claim language by removing an inadvertent instance of “means for”.

Applicants amend claim 37 to add “means for” language to the last limitation because the limitations as whole are written in “means for” format, including dependent claim 38.

Amend claims 39 and 51 to change “capable or causing” to “capable of causing” to correct a grammatical error.

Amend claim 33, 34, 52, and 53 to clarify the antecedent basis of the “acquiring entity” limitation.

Applicants request entry of the above corrections to clarify the language. Applicants submit that no new claims or new matter has been added to the application. Nonetheless, should any additional fees be required, please charge Deposit Account No. 090466.

The attorney of record invites the Examiner to contact him at (310) 553-7977 if the Examiner believes such contact would advance the prosecution of the case.

Dated: February 2, 2010

By: _____/David Victor/

David W. Victor
Registration No. 39,867

Please direct all correspondences to:

David W. Victor
Konrad Raynes & Victor, LLP
315 South Beverly Drive, Ste. 210
Beverly Hills, CA 90212
Tel: (310) 553-7977
Fax: 310-556-7984